

Sponsorship Opportunities



Governor's Arts Awards

*Friday, February 3, 2017
Little America - Cheyenne, WY*

Celebrating the 2016 Governor's Art Award Winners



What are the Governor's Arts Awards?

Established in 1982, the Governor's Arts Awards (GAA) recognize artists, arts organizations and patrons who have displayed excellence in the arts and outstanding service to the arts in Wyoming. These awards were first made possible by an endowment from the Union Pacific Foundation in honor of Mrs. John U. Loomis, a life-long patron of the arts. Over the years, individuals and organizations from more than 21 Wyoming communities and state-wide organizations have been honored for their dedication to the arts in Wyoming.

Each year, WAC has a public nomination process with nominations due in early October. The Award Ceremony takes place in Cheyenne in February, and is a gala event with a number of elected officials attending each year. The Governor gives a State of the Arts speech, awardees are honored, and entertainment, usually performed by an awardee.

Any Wyoming citizen, organization, business or community may be nominated for a GAA. Noted accomplishments reflect substantial contributions, made in Wyoming, that exemplify a long-term commitment to the arts. Special consideration is given to nominees whose arts service is statewide.



Past 10 Years of Governor's Arts Award Recipients

2015

Brian Scott Gamroth — *Casper*
Chris Navarro — *Casper*
Cedric Reverand — *Laramie*
Sarah Rogers — *Sundance*
Paul Taylor — *Laramie*
Hot Springs Learning Center — *Thermopolis*

2014

Tom Lucas — *Dubois*
Zachary Pullen — *Casper*
Jim Wilcox — *Jackson*

2013

Guadalupe Barajas — *Cheyenne*
Babs Case — *Jackson*
Bar J Wranglers — *Wilson*
Bruce Richardson — *Casper*
Norma Sturges — *Casper*

2012

AVA Community Art Center — *Gillette*
Jalan Crossland — *Ten Sleep*
Lynn Munns — *Casper*

2011

Eagle Bronze Foundry — *Lander*
Michael C. Poulsen — *Cody*
Dr. Seymour Thickman — *Sheridan*
PALS: Promoting Arts in Lander Schools — *Lander*

2010

Bradford Brinton Memorial & Museum
— *Big Horn*
Michael Masterson — *Powell*
Stage III Community Theatre — *Casper*
pARTners — *Jackson*
Nancy Curtis — *Glendo*

2009

Don Butler — *Sheridan*
Duane Evenson — *Gillette*
Naoma J. Tate — *Cody*
Louise Wesswick — *Rock Springs*
Wyoming Educators of Secondary Theatre

2008

Park County Arts Council — *Cody*
Jerry Palen — *Saratoga*
Diane Springford — *Lander*
Tandem Productions — *Sheridan*

2007

Lander Community Concerts Association
Neil Hansen — *Powell*
Mike McClure — *Lander*
Tucker Smith — *Pinedale*

2006

Candra Day — *Jackson*
Razmick Sarkissian — *Sheridan*
Barbara Smith — *Rock Springs*
Creative Arts Program, Ark Regional Services —
Laramie





Who attends the Governor's Arts Awards?

The Governor's Arts Awards is attended by more than 400 Wyoming citizens, business men and women, Governor Matt Mead and other elected officials, honorees and previous award winners. The event is held at the Little America in Cheyenne, WY during the legislative session in February.

Why sponsor the Governor's Arts Awards?

Contributions make this prestigious event possible and provides complimentary seating for elected officials. It also highlights the importance of arts and culture in Wyoming; which strengthens the economy, improves academic performance in our schools, drives tourism, creates social engagement and sparks creativity and innovation.



What are the benefits of sponsorship?

\$10,000

Premier *Envisioning the future of arts for generations*

- Only one **Premier** sponsorship available
- Opportunity to host Governor and/or other elected officials
- Reserved table for 8 with 2 bottles of wine
- Note: Table reservation includes your guests, elected officials and possibly their spouses. Please plan seating accordingly*
- Invitation for 4 to pre-reception at the Governor's residence honoring awardees and major sponsors
- Recognition gift
- Acknowledgments & Publicity:
 - *Recognized during the awards ceremony by the Governor*
 - *Logo presented on invitation, program and name tags*
 - *Extra large logo on "Thank you sponsors" slide presentation during event*
 - *Mentioned in press releases*
 - *Social media endorsements*
 - *Special tribute on website with logo*

\$5,000

Governor's Circle *Honoring Exemplary Artists*

- Opportunity to host elected official(s) if available
- Reserved table for 8 with 2 bottles of wine
- Note: Table reservation includes your guests, elected officials and possibly their spouses. Please plan seating accordingly*
- Invitation for 2 to pre-reception at the Governor's residence honoring awardees and major sponsors
- Acknowledgments & Publicity:
 - *Recognized during the awards ceremony*
 - *Logo presented on invitation and program*
 - *Large logo on "Thank you sponsors" slide presentation during event*
 - *Mentioned in press releases*
 - *Social media endorsements*
 - *Acknowledgment on website with large logo*

\$2,500

Advocate of the Arts *In-Kind & Corporate Donors*

- Opportunity to host elected official(s) if available
- Reserved table for 8 with 2 bottles of wine
- Note: Table reservation includes your guests, elected officials and possibly their spouses. Please plan seating accordingly.*
- Acknowledgments & Publicity:
 - *Medium logo on program*
 - *Medium logo presented in "Thank you sponsors" slide presentation during event*
 - *Social media endorsements*
 - *Acknowledgment on website with medium logo*





\$1,000

Table Sponsor - Art Ambassador

Art Ambassadors increase awareness and connect others to the arts

- Opportunity to host an elected official(s) if available
 - Reserved table for 8 with 2 bottles of wine
- Note: Table reservation includes your guests, elected officials and possibly their spouses. Please plan seating accordingly.*
- Acknowledgments & Publicity:
 - Small logo on invitation and program
 - Small logo in “Thank you sponsors” slide presentation during event
 - Acknowledgment on website with small logo

\$500

Patron of the Arts

Patron of the Arts supports artists through their contributions

- Reserved seating for 4
- Small logo on website, program and in “Thank you sponsors” slide presentation during event

**Up to
\$250**

Art Enthusiasts

Art Enthusiasts are devoted to the cause

- Name acknowledgement on website and program
- Name listed on “Thank you sponsors” slide presentation during event

\$65

Legislative Sponsor

Legislative sponsors cultivate relationships

Wyoming legislators are the guests of generous individuals and organizations who contribute to the legislator pool. Donations can be used to support a specific legislator; if that legislator does not attend, the funds go into the pool to support any legislator. Sponsors can request to be seated with the legislator(s) they requested; however, some may be committed to another table or not able to attend. We will do our best to accommodate all requests.



Sponsorship Commitment Form



CONTACT INFORMATION

Name: _____
Company: _____
Address: _____
City: _____
State: _____ Zip: _____
Phone: _____
Email: _____
Website: _____

SPONSORSHIP LEVEL

- \$10,000 - *Premier*
 - \$5,000 - *Governor's Circle*
 - \$2,500 - *Advocate of the Arts*
 - \$1,000 - *Art Ambassador/Table Sponsor*
 - \$500 - *Patron of the Arts*
 - Up to \$250 - *Art Enthusiast*
- Amount \$ _____

LEGISLATIVE SPONSORS

Host a Legislator! Wyoming legislators are the guests of generous individuals and organizations who contribute to the legislator pool. Donations can be used to support a specific legislator; if that legislator does not attend, the funds go into the pool to support any legislator. Sponsors can request to be seated with the legislator(s) they requested; however, some may be committed to another table or not able to attend. We will do our best to accommodate all requests.

- \$65 - Sponsor Legislator(s)**
Number of legislators _____

TOTAL CONTRIBUTION \$ _____

Note: All contributions are tax deductible (less the cost of the meal if applicable) under 170 (c)(1) of the tax code. Tax ID # 830208667

PAYMENT INFORMATION

Please fax or send a copy of Sponsorship Commitment Form to:

Lori Hogan, PR Development Manager
Wyoming State Parks & Cultural Resources
2301 Central Avenue
Cheyenne, WY 82002
Phone: 307-777-5196
Email: lori.hogan2@wyo.gov

Fax: 307-777-6005

- Pay Online with Credit Card** <http://wyoarts.state.wy.us>
- Check Enclosed**
- Send Invoice**

Send invoice to (if different than primary contact):

Name: _____
Company: _____
Address: _____
City: _____
State: _____ Zip Code: _____
Email: _____

