

Community Support Grant Program Evaluation Criteria

Proposal Narrative

- Provide in detail the programs and services planned within the timeframe of July 1, 2016 and June 30, 2017.
- Identify artists who are involved with your organization, and provide in detail their qualifications pertaining to their level of involvement. <Upload supplemental material>

Evaluation Criteria 25%

- Does the proposal clearly describe what the organization plans to do and how they will carry out the proposal?
- Does the proposal clearly outline when and where programs and services will occur?
- If artists are involved, are they clearly identified and appropriate for the proposed programs and services?

Community

- Provide a brief introduction of the community you're serving and the identified needs of that community. (Location, demographics, economics, etc.)
- How do the programs and services being offered benefit or address the needs of your identified community?
- If the programs and services offered target a specific underserved population, please identify those populations and explain how your organization plans to reach that audience.

Evaluation Criteria 15%

- Is the community that is served by the organization clearly defined?
- Is there a clear idea of what services are needed in the community?
- Does the proposal demonstrate how the organization will meet the identified needs of the community?
- If targeting a specific underserved population, is there a clear plan for reaching that audience?

Mission/Goals

- Provide your mission statement and organizational goals. Explain how the programs and services you offer fulfill your organization's mission and goals.

Evaluation Criteria 10%

- Is it clearly described how the proposal meets the goals and mission of the organization?

Evaluation

- How will you evaluate and measure outcomes of the programs and services provided?
- How will you assess programs and services as they relate to your organization's mission and goals?

Evaluation Criteria 5%

- Are there clear and specific plans for outcome measurement, documentation, and evaluation of programs and services?
- Is there a clear plan for assessing the impact of programs and services in relation to organizational goals?

Administration/Management

- Explain the resources available for your organization to provide the services and programs outlined. Please include resources, other than funding, such as staffing and/or volunteers, community support, consultants, etc.
- Who was involved in the planning process? Identify any key partners.

Evaluation Criteria 10%

- Does the proposal clearly indicate that the organization has the capacity (staffing, support, resources, etc.) to carry out their plan?
- Is it clearly outlined who will be involved?

Accessibility

How does your organization specifically make the arts accessible for people with mental and physical disabilities, older adults, veterans, and people living in institutions who wish to attend or participate in the programs and services offered?

Evaluation Criteria 10%

- Does the applicant specifically describe how they will make the arts accessible for people with mental and physical disabilities, older adults, veterans, and people living in institutions who wish to attend or participate in the programs and services offered?

Marketing/Promotion

- Describe the marketing and promotion strategy for engagement and interaction with your community.

Evaluation Criteria 5%

- Does the organization have a sufficient and feasible marketing/promotion strategy?

Budget

Evaluation Criteria 20%

- Does the budget demonstrate financial stability?
- Are there diverse and appropriate funding sources?
- Does the budget demonstrate strong financial support from key partners?
- Does the budget seem appropriate for the proposed programs and services?

****Supplemental Funding Available****

Please select any of the below categories that apply to your organization. Supplemental grant funding is available in these specific categories.

Rural Arts Access (up to \$1000 in funding available. Expenses and income must be clearly outlined in the budget.)

- The Wyoming Arts Council encourages organizations to provide programs and services specifically in rural and underserved communities. These funds are specifically for outreach into communities that are beyond your organization's traditionally targeted audiences. If applicable, identify the rural or underserved community/audience you will be targeting, and provide in detail the specific outreach programs and services your organization will provide.

Evaluation Criteria- Yes/No Funding

- Does the organization specifically provide quality outreach programs or services in rural and underserved communities?

Folk and Traditional Arts (up to \$1000 in funding available. Expenses and income must be clearly outlined in the budget.)

- The Wyoming Arts Council encourages organizations to provide specific programs and services that incorporate Folk and Traditional Arts and Artists. If applicable, describe in detail your plan for including these arts and artists in your programs and services.

Evaluation Criteria- Yes/No Funding

- Does the organization include Folk and Traditional Arts or Artists in their programs and services?

Organizational Professional Development (up to \$750 in funding available. Expenses and income must be clearly outlined in the budget.)

- The Wyoming Arts Council encourages organizations to provide professional development opportunities for staff and/or volunteers. Professional development can include but is not limited to: board training, strategic planning, conferences, consultants, etc. If applicable, describe what professional development is planned for your staff and/or volunteers.

Evaluation Criteria-Yes/No Funding

- Does the organization offer or have a plan for professional development opportunities for their staff and/or volunteers?

Arts Education (Up to \$7,000.00 in funding available, WAC can pay 30% of total expenses)

- Provide in detail the Arts Education components, programs, or services planned within the timeframe of July 1, 2016 and June 30, 2017.
- Who is being served through your organization's arts education programs?
- If the target audience for the program(s) is Pre-K – 12 students, explain how the state Fine and Performing Arts Standards are addressed in the planning and implementation of the programs and services offered. Do not list standards addressed. <Link to Dept. of Ed standard for their reference>
- If the target audience is not Pre-K – 12 students, what are the specific arts learning goals and how were those goals identified?
- Identify the artists, consultants, teachers, educators, and key partners involved. Provide in detail their qualifications pertaining to their level of involvement and how they were selected. <Upload supplemental information>
- How will you evaluate and measure outcomes in relation to the identified standards or arts learning goals?

Evaluation Criteria

- Does the proposal clearly describe the Arts Education components, programs, or services?
- Is the target audience clearly identified?
- Do the components, programs, or services clearly fulfill the appropriate Fine and Performing Arts Standards?
- Are the artists, consultants, educators, and/or partners clearly identified and appropriate for the proposed programs and services?
- Are there clear and specific plans for outcome measurement, documentation, and evaluation of programs and services?