**2019 Community Support Grant Program Evaluation Criteria**

**Operating and Project Support Evaluation Criteria = 100%**

**Proposal Narrative**

* Provide in detail the programs and services planned within the timeframe of July 1, 2018 and June 30, 2019.
* Identify artists who are involved with your organization, and provide in detail their qualifications pertaining to their level of involvement.

**Evaluation Criteria = 25%**

-Does the proposal clearly describe what the organization plans to do and how they will carry out the

proposal?

-Does the proposal clearly outline when and where programs and services will occur?

-If artists are involved, are they clearly identified and appropriate for the proposed programs and

services?

**Mission/Goals**

* Provide your mission statement and organizational goals. Explain how the programs and services you offer fulfill your organization’s mission and goals.

**Evaluation Criteria = 10%**

-Is it clearly described how the proposal meets the goals and mission of the organization?

**Community**

* Provide a brief introduction of the community you’re serving and the identified needs of that community. (Location, demographics, economics, etc.)
* How do the programs and services being offered benefit or address the needs of your identified community?
* If the programs and services offered target a specific underserved population, please identify those populations and explain how your organization plans to reach that audience.

**Evaluation Criteria = 15%**

-Is the community that is served by the organization clearly defined?

-Is there a clear understanding? of what services are needed in the community?

-Does the proposal demonstrate how the organization will meet the identified needs of the community?

-If targeting a specific underserved population, is there a clear plan for reaching that audience?

**Administration/Management**

* Explain the resources available for your organization to provide the services and programs outlined. Please include resources, other than funding, such as staffing and/or volunteers, community support, consultants, etc.
* Who was involved in the planning process? Identify any key partners.

**Evaluation Criteria = 10%**

-Does the proposal clearly indicate that the organization has the capacity (staffing, support, resources,

etc.) to carry out their plan?

-Is it clearly outlined who will be involved?

**Marketing/Promotion**

* Describe the marketing and promotion strategy for engagement and interaction with your community.

**Evaluation Criteria = 10%**

-Does the organization have a sufficient and feasible marketing/promotion strategy?

**Evaluation**

* How will you evaluate and measure outcomes of the programs and services provided?
* How will you assess programs and services as they relate to your organization’s mission and goals?

**Evaluation Criteria = 10%**

-Are there clear and specific plans for outcome measurement, documentation, and evaluation of

programs and services?

-Is there a clear plan for assessing the impact of programs and services in relation to organizational

goals?

**Accessibility**

* How will your organization invite, engage or create targeted programs for people with mental and/or physical disabilities, older adults, veterans, and people living in institutions and/or other groups that lack access to the arts? For information and ideas, click [here](https://wyoarts.state.wy.us/wac-program/arts-for-underserved-populations/).

**Evaluation Criteria = 10%**

-Does the organization have - A current Accessibility Plan? An Accessibility Policy? A Self Evaluation? Targeted programs that provide creative activities or participation? Inclusive programs that provide creative activities or participation? Outreach to bring arts to these constituents? Outreach to bring these constituents to programs? A publicized process to request accommodations? An effort to make the arts accessible to all?

**Budget**

**Evaluation Criteria = 10%**

-Does thebudget demonstrate financial stability?

-Are there diverse and appropriate funding sources?

-Does the budget demonstrate strong financial support from key partners?

-Does the budget seem appropriate for the proposed programs and services?

**Arts Education Evaluation Criteria = 100%**

**Arts Education** (Up to $5,000.00 in funding available, WAC can pay 30% of total expenses)

* Provide in detail the Arts Education components, programs, or services planned within the timeframe of July 1, 2018 and June 30, 2019.
* Who is being served through your organization’s arts education programs?
* How will your programming and services provide growth or further arts education in Wyoming?
* If the target audience for the program(s) is Pre-K – 12 students, explain how the state Fine and Performing Arts Standards are addressed in the planning and implementation of the programs and services offered. Please list specific standards (example: FPA 8.1.A.1) and how those standards will be addressed through programming. Click [here](https://edu.wyoming.gov/educators/standards/arts/) for the Fine & Performing Arts Content & Performance Standards.
* If the target audience is not Pre-K – 12 students, what are the specific arts learning goals and how were those goals identified?
* How will you evaluate and measure outcomes in relation to the identified standards or arts learning goals?
* Identify the artists, consultants, teachers, educators, and key partners involved; detail their qualifications as to their level of involvement, and how they were selected.

**Evaluation Criteria**

25% = Does the proposal clearly describe the Arts Education components, programs, or services?

15% = Is the target audience clearly identified?

25% = Do the programs or services clearly fulfill the appropriate Fine and Performing Arts Standards or specific arts learning goals identified?

15% = Are the artists, consultants, educators, and/or partners clearly identified and appropriate for the proposed programs and services?

20% = Are there clear and specific plans for outcome measurement, documentation, and evaluation of programs and services?

***\*Supplemental Funding Available\****

**Rural Arts Access** (Up to $1000 in funding available. Expenses and income must be clearly outlined in the budget).

* The Wyoming Arts Council encourages organizations to bring programs and services specifically into underserved rural communities. These funds are for outreach to communities that are outside your organization’s home location. To qualify for Rural Arts Access funds, identify the underserved rural community/audience you will reach, and explain in detail the specific programs and services your organization will provide.

**Evaluation Criteria = Yes/No Funding**

-Does the organization specifically provide quality outreach programs or services to underserved rural

communities ?

**Folk and Traditional Arts** (Up to $1000 in funding available. Expenses and income must be clearly outlined in the budget).

* The Wyoming Arts Council encourages organizations to provide specific programs and services that incorporate Folk and Traditional Arts and Artists. If applicable, describe in detail your plan for including these arts and artists in your programs and services.

**Evaluation Criteria = Yes/No Funding**

-Does the organization include appropriate Folk and Traditional Arts or Artists in their programs and

services?

**Organizational Professional Development** (Up to $1000 in funding available. Expenses and income must be clearly outlined in the budget).

* The Wyoming Arts Council encourages organizations to provide professional development opportunities for staff and/or volunteers. Professional development can include but is not limited to: board training, strategic planning, conferences, consultants, etc. If applicable, describe what professional development is planned for your staff and/or volunteers.

**Evaluation Criteria = Yes/No Funding**

-Does the organization offer or have a plan for professional development opportunities for their staff

and/or volunteers? 3/5/18 update