

Community Support Grant Evaluation Criteria

Operating and Project Support Evaluation Criteria:

(Up to \$12,000 in funding is available. The amount of funding requested cannot exceed \$12,000 or 30% of overall operating expenses.)

Mission/Goals

- Provide your mission statement and organizational goals. Explain how the programs and services you offer fulfill your organization's mission and goals.

Evaluation Criteria = 10%

-Is it clearly described how the proposal meets the goals and mission of the organization?

Accessibility

- How will your organization invite, engage or create targeted programs for people with mental and/or physical disabilities, older adults, veterans, and people living in institutions and/or other groups that lack access to the arts? For information and ideas, click [here](#).

Evaluation Criteria = 10%

-Does the organization have any of the following: A current Accessibility Plan? An Accessibility Policy? A Self Evaluation? Targeted programs that provide creative activities or participation? Inclusive programs that provide creative activities or participation? Outreach to bring arts to these constituents? Outreach to bring these constituents to programs? A publicized process to request accommodations? A demonstrated effort to make the arts accessible to all?

Proposal Narrative

- Provide in detail the programs and services planned within the timeframe of July 1st – June 30th.
- Identify artists who are involved with your organization, and provide in detail their qualifications pertaining to their level of involvement.

Evaluation Criteria = 25%

-Does the proposal clearly describe what the organization plans to do and how they will carry out the proposal?

-Does the proposal clearly outline when and where programs and services will occur?

-If artists are involved, are they clearly identified and appropriate for the proposed programs and services?

Community

- Provide a brief introduction of the community you're serving and the identified needs of that community. (Location, demographics, economics, etc.)
- How do the programs and services being offered benefit or address the needs of your identified community?
- If the programs and services offered target a specific underserved population, please identify those populations and explain how your organization plans to reach that audience.

Evaluation Criteria = 15%

-Is the community that is served by the organization clearly defined?

-Is there a clear understanding of what services are needed in the community?

-Does the proposal demonstrate how the organization will meet the identified needs of the community?

-If targeting a specific underserved population, is there a clear plan for reaching that audience?

Administration/Management

- Explain the resources available for your organization to provide the services and programs outlined. Please include resources, other than funding, such as staffing and/or volunteers, community support, consultants, etc.
- Who was involved in the planning process? Identify any key partners.

Evaluation Criteria = 10%

- Does the proposal clearly indicate that the organization has the capacity (staffing, support, resources, etc.) to carry out their plan?
- Is it clearly outlined who will be involved?

Marketing/Promotion

- Describe the marketing and promotion strategy for engagement and interaction with your community.

Evaluation Criteria = 10%

- Does the organization have a sufficient and feasible marketing/promotion strategy?

Evaluation

- How will you evaluate and measure outcomes of the programs and services provided?
- How will you assess programs and services as they relate to your organization's mission and goals?

Evaluation Criteria = 10%

- Are there clear and specific plans for outcome measurement, documentation, and evaluation of programs and services?
- Is there a clear plan for assessing the impact of programs and services in relation to organizational goals?

Budget

Evaluation Criteria = 10%

- Does the budget demonstrate financial stability?
- Are there diverse and appropriate funding sources?
- Does the budget demonstrate strong financial support from key partners?
- Does the budget seem appropriate for the proposed programs and services?

Arts Education Evaluation Criteria:

(Up to \$5,000 in funding is available. The Arts Council can fund 30% of total expenses).

Project Narrative

- Provide detail about the arts education programs and services planned within the timeframe of July 1st – June 30th.

Evaluation Criteria = 25%

- Does the proposal clearly describe the Arts Education components, programs, or services?

Arts Education Population Served

- Who is being served through your organization's arts education programs and services?

Evaluation Criteria = 15%

- Is the target audience clearly identified?

Arts Education: Pre-K-12 Standards

If the target audience for the program(s) is Pre-K – 12 students, explain how the **Wyoming Fine and Performing Arts Standards** will be addressed in the planning and implementation of the programs or services offered. Please list specific standards (example: FPA 8.1.A.1) and how those standards will be addressed through programming. Click [here](#) for the Fine & Performing Arts Content & Performance Standards.

OR

Arts Education: Non Pre-K-12

- If the target audience is not Pre-K – 12 students, what are the specific arts learning goals and how were those goals identified?

Evaluation Criteria = 25%

-Do the programs or services clearly fulfill the appropriate Fine and Performing Arts Standards or specific arts learning goals identified?

Arts Education: Artists Involved

- Identify the artists, consultants, teachers, educators, and key partners involved. Detail their qualifications as to their level of involvement, and how they were selected.

Evaluation Criteria = 15%

-Are the artists, consultants, educators, and/or partners clearly identified and appropriate for the proposed programs and services?

Arts Education: Furthering Arts Education in Wyoming

- How will your programming and services provide growth or further arts education in Wyoming?

Arts Education: Evaluation

- How will you evaluate and measure outcomes in relation to the identified standards or arts learning goals?

Evaluation Criteria = 20%

-Are there clear and specific plans for outcome measurement, documentation, and evaluation of programs and services?

****Supplemental Funding Available****

Rural Arts Access Criteria:

(Up to \$1,000 in funding available. Expenses and income must be clearly outlined in the budget).

- The Wyoming Arts Council provides support to organizations to provide programs and services directed to underserved rural populations that are outside your organization's home location.
- To qualify for Rural Arts Access funds, identify the underserved rural community/audience you will reach, and explain in detail the specific programs and services your organization will provide.

Evaluation Criteria = Yes/No Funding

-Does the organization specifically provide quality outreach programs or services to underserved rural communities?

Folk and Traditional Arts Criteria:

(Up to \$1,000 in funding available. Expenses and income must be clearly outlined in the budget).

- The Wyoming Arts Council encourages organizations to provide specific programs and services that incorporate Folk and Traditional Arts and Artists. Describe in detail your plan for including these arts and artists in your programs and services.

Evaluation Criteria = Yes/No Funding

-Does the organization include appropriate Folk and Traditional Arts or Artists in their programs and services?

Organizational Professional Development Criteria:

(Up to \$1,000 in funding available. Expenses and income must be clearly outlined in the budget).

- The Wyoming Arts Council encourages organizations to provide professional development opportunities for staff and/or volunteers. Professional development can include but is not limited to: board training, strategic planning, conferences, consultants, etc. Describe what professional development or career advancement is planned for your staff and/or volunteers.

Evaluation Criteria = Yes/No Funding

-Does the organization offer or have a plan for professional development opportunities for their staff and/or volunteers?